

Share Radio



Share Radio was launched in November 2014 and is a London based talk radio station focused on helping people manage their money and investments.

It broadcasts 15 hours a day of live programming hosted by money experts.

The station is available on Greater London DAB and online via its website www.shareradio.co.uk.

The station is not included in the Rajar listening survey (and does not expect to be until late 2015), but estimates its current audience to be 6,000 listeners a day and has a target listenership of 100,000.

The station however has 4,100 registered listeners and has 800 followers on Twitter.

Examples of some of the shows that are available for sponsorship are The Financial News Review, The Property Show – Buying Abroad and Health, Wealth and Fitness

A screenshot of the Share Radio website. The top navigation bar includes "Listen Live" and "Register". Below the navigation bar is a news ticker from BBC News. The main header features the Share Radio logo and the tagline "Sharing ideas about money". A promotional banner reads "A Pure digital radio to be won every week!* For your chance to win click here to register". Below the banner are navigation tabs for "Listen Live", "Looking Forward", "Presenters", "Chart of the Week", and "Listeners' Offers". The main content area is divided into three sections: "Relative Values" with a "Listen Live" button and social media icons; a central image of the Share Radio microphone; and a "Coming up on Share" schedule listing programs from 11:00 to 18:00.

Coming up on Share	
11:00	Relative Values
11:30	Careers Clinic
12:00	News Hour
13:00	Global Perspectives
14:00	Ethics
15:00	Ed Mitchell's View From The Park Bench
16:00	Sectors
17:00	Market Wrap
18:00	My Brilliant Career